

Executive CAS Leadership in a diverse world



In view of the increasing competitiveness across the globe, many companies have recognised that comprehensive and sustainable diversity management brings in clear advantages and diversity. Diversity within teams fosters creativity and efficiency, and as such has a great impact on the business allowing teams to quickly generate ideas and innovation. Inclusion and diversity are therefore considered as very important success factors for every successful multinational organisation. In this course, you will have an opportunity to learn about all diversity and leadership tools necessary for project and business success. You will also be able to implement and anchor your own diversity project within Swisscom.

The modular course programme



1 Kick-off event
Diversity
Inclusive Leadership



2 Essentials of Diversity
Power of Diversity
Teams & Teamwork



3 Choice of
your Swisscom
project



4 Workshop for
concretisation
of your project



5 Get the skills for the
realisation of your
project



6 Realisation of
the project
(Swisscom Challenge)



7 Preparation of
your final Executive
CAS thesis



8 Pitching of your
project in front of a
selected audience

This course was created in cooperation with Swisscom and is exclusively offered to Swisscom employees. The number of participants is limited - make sure you register today and realize your own diversity project.



Place: iimt - University of Fribourg & Swisscom Bern
Tuition Fee: CHF 10'800.--
Swisscom employees benefit from special discounts
Language: German/English
Information: www.iimt.ch/executive-programmes/cas/leadership-diversity
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