

Basics of Accounting



The focus of the course is to provide participants with an introduction to accounting basics. It highlights the role of financial and managerial accounting for effective decision-making and control. It also addresses some common pitfalls when making important decisions and ways to overcome them.

Basics of Accounting - 4th - 5th June 2019

- Introduction to Financial Accounting
- Understanding and Creating Financial Statements
- Relevance of Financial Statements in Managerial Decision-Making
- Managerial Accounting, CVP Analysis and Cost Assignment
- Common Pitfalls in Cost-Based Decision-Making
- Beyond Cost-Plus: Value-Based Pricing of Products and Services

Top speakers

- Prof. Dr. Michael Burkert, University of Fribourg, Subject Area Coordinator
- Dr. Matthias Klein, Zürich Versicherungs-Gesellschaft AG
- Ursina Müller, Simon-Kucher & Partners

What our students said

- Interesting insights into various companies
- Case studies were very useful
- Well structured course

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	www.iimt.ch or iimt@unifr.ch