

# Digital (R)evolution



The business environment is digital! The growing connectivity of people, machines, and businesses has changed our daily business. In order to keep up and stay competitive, companies must adjust to these demands by digitizing their processes and business models. In this course, you will get a digital mindset to embrace innovation and a toolset to bring in fresh ways of thinking.

## Digital (R)evolution - 3<sup>rd</sup> - 4<sup>th</sup> September 2019

- Definition, Reasons and Impacts
- Digital Megatrends from Digitalization 1.0 to 2.0
- Connection: from social media up to IoT and services
- Intelligence: big data and artificial intelligence
- New Technologies: Blockchain, 3D Printing, virtual reality and a lot more

## Top speakers

- Dr. Marcus Disselkamp, Business Coaching
- Prof. Dr. Stephanie Teufel, iimt University of Fribourg

## What our students said

- A real input for our future business
- Inspiring teachers and experts
- Very interactive course

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	<a href="http://www.iimt.ch">www.iimt.ch</a> or <a href="mailto:iimt@unifr.ch">iimt@unifr.ch</a>