

# Foundations of Finance



This course covers the fundamental building blocks of financial decision-making. It focuses on financial markets and how they are shaped by digitalization. Afterwards it deals with strategic issues typically faced by managers, such as determining the cost of capital, capital budgeting, and valuation.

## Foundation of Finance - 6<sup>th</sup> - 7<sup>th</sup> June 2019

- Financial Markets and Digitalization
- Valuation of Stocks and Bonds
- Asset Management and Robo Advising
- Cost of Capital
- Capital Budgeting

## Top speakers

- Prof. Dr. Christoph Kaserer, TU München, Subject Area Coordinator
- Christoph Erb, Executive Board Member Business Development, True Wealth AG

## What our students said

- Intensive further training
- A real input for our daily finance business
- Inspiring teachers and experts

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| Course location:    | iimt - University of Fribourg  |
| Course fee/ module: | CHF 1'400.--   |
| Course language:    | English  |
| Registration:       | <a href="http://www.iimt.ch">www.iimt.ch</a> or <a href="mailto:iimt@unifr.ch">iimt@unifr.ch</a> |