

# Management Control Systems



The aim of this course is to provide participants with a hands-on understanding of the design and use of common management control systems. This includes discussion of the planning and budgeting process, financial and non-financial performance measurement, and questions of target setting and performance evaluation. Participants learn about the usefulness of management control systems, but also about potential challenges and pitfalls.

## Management Control Systems - 13<sup>th</sup> - 14<sup>th</sup> June 2019

- Planning, budgeting, and variance analysis
- Financial performance and value creation
- Performance measurement systems
- Target setting and relative performance evaluation

### Top speaker

- Prof. Dr. Martin Messner, University of Innsbruck

### What our students said

- Interesting insights into various companies
- Case studies were very useful
- Well structured course

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	<a href="http://www.iimt.ch">www.iimt.ch</a> or <a href="mailto:iimt@unifr.ch">iimt@unifr.ch</a>