Business Ethics

The course deals with ethical challenges corporations are facing: In their societal context, they are expected to manage the social and environmental side-effects of their supply chains and internally, they are confronted with the risk of illegal and immoral behavior of their employees and leaders.

Business Ethics - 26th - 27th March 2020

■ The role of business in society
■ Ethical and unethical decision making
■ Managing organisational integrity
■ Managing organisational ethics
■ Corporate social responsibility
■ Global business and global societies
■ The transformation of society

Top speaker

■ Prof. Dr. Guido Palazzo, University of Lausanne, HEC

What our students said

■ Eye opener course
■ This course add a value to the moral fibre of modern leaders

Course location: iimt - University of Fribourg
Course fee: CHF 1’400.--
Course language: English
Registration: www.iimt.ch or iimt@unifr.ch