

Managing Technochange



The role of IT becomes increasingly important for the corporate strategy of companies. However, this importance depends on the information systems ability to deliver value and their implementation drives organisational performance. Therefore, it is necessary that companies' information is meaningful and useful to decision making.

Managing Technochange - 10th - 11th September 2020

- Implementing information system in organisations
- Effecting organisational change
- Agile Transformation
- Leveraging IT for change and digital business

Top speaker

- Prof. Dr. Tilo Böhmann, University of Hamburg

What our students said

- A very good overview and framework
- Good mixture of theory & practice
- Live examples on real cases

Course fee/ module: CHF 1'400.--
Course language: English
Registration: www.iimt.ch or iimt@unifr.ch

This course will take place:
As an online or as a presence course, depending on the current COVID-19 situation in September.