In this course you will learn to understand the importance of quality management and the right use of methods and tools. In addition you will be able to identify the importance of „Quality in Entrepreneurship“ to lead organisations to lasting success.

**Quality & Productivity - 12th - 13th March 2020**

- Quality concepts, models and tools
- Excellence programmes in the industry
- Leading excellence

**Top speakers**

- Prof. Dr. Fritz Fahrni, em. ETH Zürich & University of St. Gallen
- Prof. Dr. Thomas Friedli, University of St. Gallen

**What our students said**

- Inspiring lecturers
- Relevant to companies in a competitive environment
- Interactive real-life session

**Course location:** iimt - University of Fribourg  
**Course fee:** CHF 1’400.--  
**Course language:** English  
**Registration:** www.iimt.ch or iimt@unifr.ch