

Big Data, the base for successful business decisions?





Practical information

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| Course location: | iimt - University of Fribourg |
| Course fee: | CHF 1'400.-- (1 module) |
| Course language: | English |

Your benefits

Increase your knowledge and foster your personal development
Invest in yourself and stay up to date
Meet outstanding national & international speakers

What our students said

- A very good overview and framework
- Good mixture of theory & practice
- Live examples on real cases

Specialised Course

BIG DATA

From business intelligence and big data analytics to application to improve products and services. How can the daily-flood of data be made understandably and usable for successful business decisions? Drowning in data a company in the digital era must know how to handle them but also how to use them in their strategy.

Are you ready for these digital challenges?

The iimt Big Data course explains technical principles of noSQL, Hadoop, AI and deep machine learning. But it will also propose an introduction on Business analytics!

Don't miss this opportunity and get your skills for today and tomorrow!

Course details

1 Module
21st – 22nd
September

Business analytics & Data warehousing
MicroStrategy & Fuzzy data warehousing
Big data & NoSQL databases
Neo4j graph database & Hadoop

Top speakers



Prof. Dr. Philippe Cudré-Mauroux
University of Fribourg



Prof. Dr. Stephanie Teufel
iimt, University of Fribourg
Subject Area Coordinator

Contact

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How to register

Should you wish to participate in this Specialised Course, please register online on www.iimt.ch or send us an e-mail. It would be a great pleasure to welcome you in this course.

Did you know?

With the successful completion of a course, it is possible to credit the modules towards a future Executive MBA, Executive Diploma or Executive CAS in ICT or Utility Management.

