

Business Ethics



The course deals with ethical challenges corporations are facing: In their societal context, they are expected to manage the social and environmental side-effects of their supply chains and internally, they are confronted with the risk of illegal and immoral behavior of their employees and leaders.

Business Ethics - 21st - 22nd March 2019

- The role of business in society
- Ethical and unethical decision making
- Managing organisational integrity
- Managing organisational ethics
- Corporate social responsibility
- Global business and global societies
- The transformation of society

Top speaker

- Prof. Dr. Guido Palazzo, University of Lausanne, HEC

What our students said

- An eye opener
- Very well transition of this issue
- This course add a value to the moral fibre of modern leaders

Course location:	iimt - University of Fribourg
Course fee:	CHF 1'400.--
Course language:	English
Registration:	www.iimt.ch or iimt@unifr.ch