

How can we face social challenges?





Practical information

Course location:	iimt - University of Fribourg
Course fee:	CHF 1'400.-- (1 module)
Course language:	English

Your benefits

Increase your knowledge and foster your personal development
Invest in yourself and stay up to date
Meet outstanding national & international speakers

What our students said

- This course add a value to the moral fibre of modern leaders
- Eye opener course
- Very well transition of this issue

Specialised Course

Business Ethics

The course deals with ethical challenges corporations are facing: In their societal context, they are expected to manage the social and environmental side-effects of their supply chains and internally, they are confronted with the risk of illegal and immoral behavior of their employees and leaders.

Course details

1 Module
23rd – 24th
March

The role of business in society
Ethical and unethical decision making
Managing organisational integrity
Responsible supply chain management
Towards a new world order
The transformation of society
Corporate social responsibility: theory and practice
Global business and global societies

Top speaker



Prof. Dr. Guido Palazzo
Ecole des HEC,
University of Lausanne
Subject Area Coordinator

« It is no longer the question whether corporations should become more sustainable, but how they can manage this transformation process successfully »
Prof. Dr. Guido Palazzo

Contact

iimt – international institute of management in technology
University of Fribourg
Bd de Pérolles 90
CH-1700 Fribourg
Phone +41 26 300 84 30
Fax +41 26 300 97 94
info@iimt.ch
www.iimt.ch

How to register

Should you wish to participate in this Specialised Course, please register online on www.iimt.ch or send us an e-mail. It would be a great pleasure to welcome you in this course.

Did you know?

With the successful completion of a course, it is possible to credit the modules towards a future Executive MBA, Executive Diploma or Executive CAS in ICT or Utility Management.

