

*What is the impact of Digital Transformation
on your company?*





Practical information

Course location:	iimt - University of Fribourg
Course fee:	CHF 2'800.-- (2 modules)
Course language:	English

Your benefits

Increase your knowledge and foster your personal development
Invest in yourself and stay up to date
Meet outstanding national & international speakers

What our students said

- Lecturers transmit their passion
- Very interactive presentations
- A very good framework and structure

Specialised Course

Digital Transformation in ICT & Utility

The power and reach of converging ICT trends makes it necessary to understand the newest developments of a software-driven, everything-connected world and their implications. Based on this changing ICT world, sustainable developments are a challenge for each company.

Course details

1 Module
05th – 06th
September

Defintion, Reasons and Impacts
Digital Megatrends from Digitalization 1.0 to 2.0 /
Connection: from social media up to IoT and services
Intelligence: big data and artificial intelligence
New Technologies: Blockchain, 3D
Printing, virtual reality etc.

2 Module
12th – 13th
September

Introduction to Information Security Management
Risk Management
Privacy and Identity Theft, Social Engineering
General Concepts in Information Security
Attacks we are confronted with (and what we can do
against them)
Concrete Security (Hacks and Counter Measures)

Top speakers



Dr.
Elena Mugellini
University of Applied
Sciences, Fribourg



Prof. Dr.
Ulrich Ultes-Nitsche,
University of Fribourg



Dr.
Marcus Disselkamp
Lic. rer. pol.
Business coaching

Contact

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How to register

Should you wish to participate in this Specialised Course, please register online on www.iimt.ch or send us an e-mail. It would be a great pleasure to welcome you in this course.

Did you know?

With the successful completion of a course, it is possible to credit the modules towards a future Executive MBA, Executive Diploma or Executive CAS in ICT or Utility Management.

