

Managing Technochange



The role of IT becomes increasingly important for the corporate strategy of companies. However, this importance depends on the information systems ability to deliver value and their implementation drives organisational performance. Therefore, it is necessary that companies' information is meaningful and useful to decision making.

Managing Technochange - 13th - 14th September 2018

- Implementing information system in organisations
- Effecting organisational change
- International IT implementation
- IT-service management

Top speakers

- Prof. Dr. Tilo Böhmann, University of Hamburg
- Prof. Dr. Stephanie Teufel, iimt University of Fribourg

What our students said

- A very good overview and framework
- Good mixture of theory & practice
- Live examples on real cases

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	www.iimt.ch or iimt@unifr.ch