

# Selected Legal Issues



The aim of this course is to highlight several legal areas which have been identified, by business and employers, the basis for successful management. Experienced lecturers with various backgrounds make the lessons interactive and the students actively participate during the lesson. The iimt courses Selected Legal Issues provides you with an overview of several legal areas for companies active in a digital environment. Don't miss this opportunity and meet other professionals attending.

## Selected Legal Issues - 7<sup>th</sup> - 8<sup>th</sup> November 2019

- Intellectual Property – overview and trends in the market
- Technology Licensing – key terms
- Social media and online campaigns – legal aspects
- Agreements for the digital world – SaaS, Cloud, Platform Terms, Smart Contracts
- M&A deals in the tech industry – key lessons from the practice
- Privacy, data protection and cyber security – from compliance to best practices

## Top speakers

- Juliette Ancelle – id est avocats
- Dr. Michel Jaccard – id est avocats
- Alexandre Jotterand – id est avocats
- Mehmet Toral – id est avocats

## What our students said

- Very high teaching skills
- Very important elements & interesting
- Dynamic and clear

Course location:	iimt - University of Fribourg
Course fee:	CHF 1'400.-- / per module
Course language:	English
Registration:	<a href="http://www.iimt.ch">www.iimt.ch</a> or <a href="mailto:iimt@unifr.ch">iimt@unifr.ch</a>