

# Strategic Leadership



Learn how to lead your team to act towards achieving a common goal. In this course, you will get familiar with different leadership styles, and how to inspire employees. Additionally, in a personal 360° feedback session, you will learn more about your leadership abilities.

## Strategic Leadership - 19<sup>th</sup> - 20<sup>th</sup> March 2019

- Leading strategically
- Personal leadership styles
- Strategy stories and goal setting
- 360° feedback

## Top speakers

- Prof. Dr. Kerstin Alfes, ESCP Europe
- Prof. Dr. Amanda Shantz, Trinity College Dublin

## What our students said

- I learned a lot about my leadership style
- It helps to get the best out of the team
- Interesting open discussions

Course location:	iimt - University of Fribourg
Course fee:	CHF 1'400.--
Course language:	English
Registration:	<a href="http://www.iimt.ch">www.iimt.ch</a> or <a href="mailto:iimt@unifr.ch">iimt@unifr.ch</a>